

CiberSecurity
news



JUNE, 10 - MADRID

CISO DAY 2021

THE LARGEST IBERO-AMERICAN
CONGRESS, FOCUSED ON
CISO'S ROLE

BY CYBERSECURITY NEWS

MADRID

INDICE

- HOW WAS CISO DAY 2019 & 2020?
- CISO DAY AT PRESS
- CISO DAY 2021: KEY INFO
- AGENDA
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HOW WAS CISO DAY 19 & 20



LIKE

+ 2.500 STREAMING ATTENDEES
+ 500 LOCALLY ATTENDEES
+ 50 SPEAKERS
+ 50 ACREDITED MEDIA
+ 2.000 TWEETS (TT MADRID)
+ 1.5 MILLIONS SOCIAL REACH
+ 100 NEWS PUBLISHED



#CISODAY19



#CISODAY20



CISO DAY AT PRESS

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España, séptimo país más ciberseguro. Pero con pymes muy expuestas **EL PAÍS**

- A pesar del buen nivel, el rango de las pequeñas y medianas empresas sigue siendo el más expuesto. **CincoDías**

GRUPO ASEGURANZA
El portal de los profesionales del Seguro

HomeServe detalla su política de ciberseguridad en el II CISO Day

La ciberseguridad en el sector público y área sanitaria, claves en CISO Day 2020 **ECONÓMICA** Cantabria

ACTUALIDAD EVENTOS

Sigue en directo el CISO Day 2020



Aina Pou Rodríguez
17 septiembre, 2020

8 Compartido

1,597 Visualizaciones

f Compartir artículo

Twitter Compartido en twitter



Cerca de 1.000 espectadores en la II Edición del CISO Day

La II Edición CISO Day contó con más de 1.000 participantes

Los principales retos a los que se enfrentan los CISOS **Escudodigital**
Diario de seguridad y tecnología

ecommercenews

Más de 38.000 incidentes de ciberseguridad tuvieron lugar en España en 2018 **CUADERNOS DE SEGURIDAD**

Por redaccion_cuadernosdeseguridad - 7 junio, 2019

FANÁTICOS DEL HARDWARE

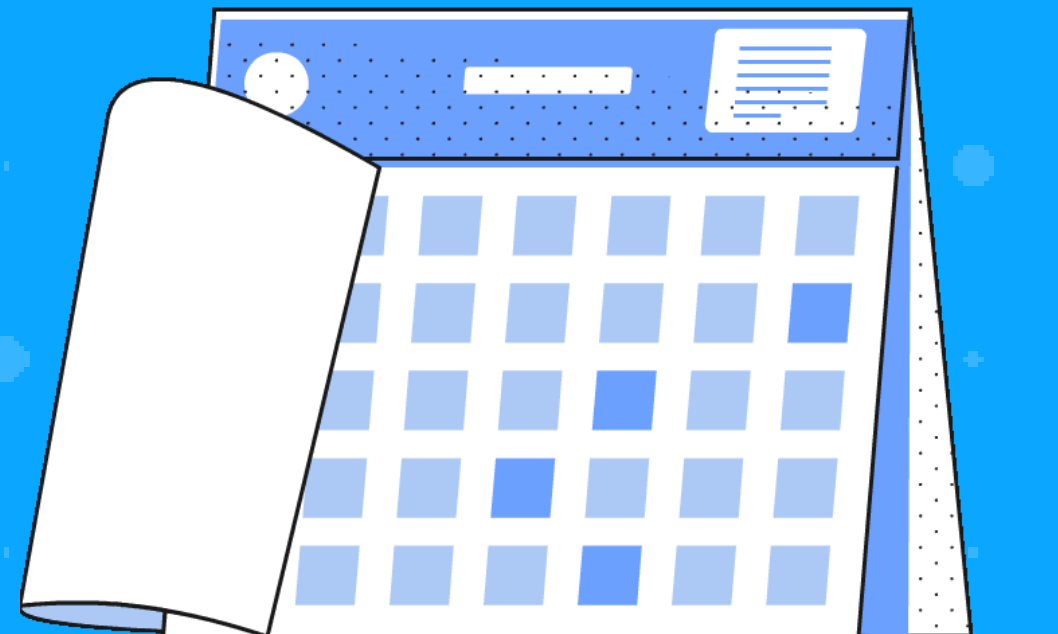
BigData
magazine

CISO DAY 2021: KEY INFO



Hotel Nuevo Boston
Avenida de Aragón, 332, 28022,
Madrid

HYBRID FORMAT



10 JUNE 2021



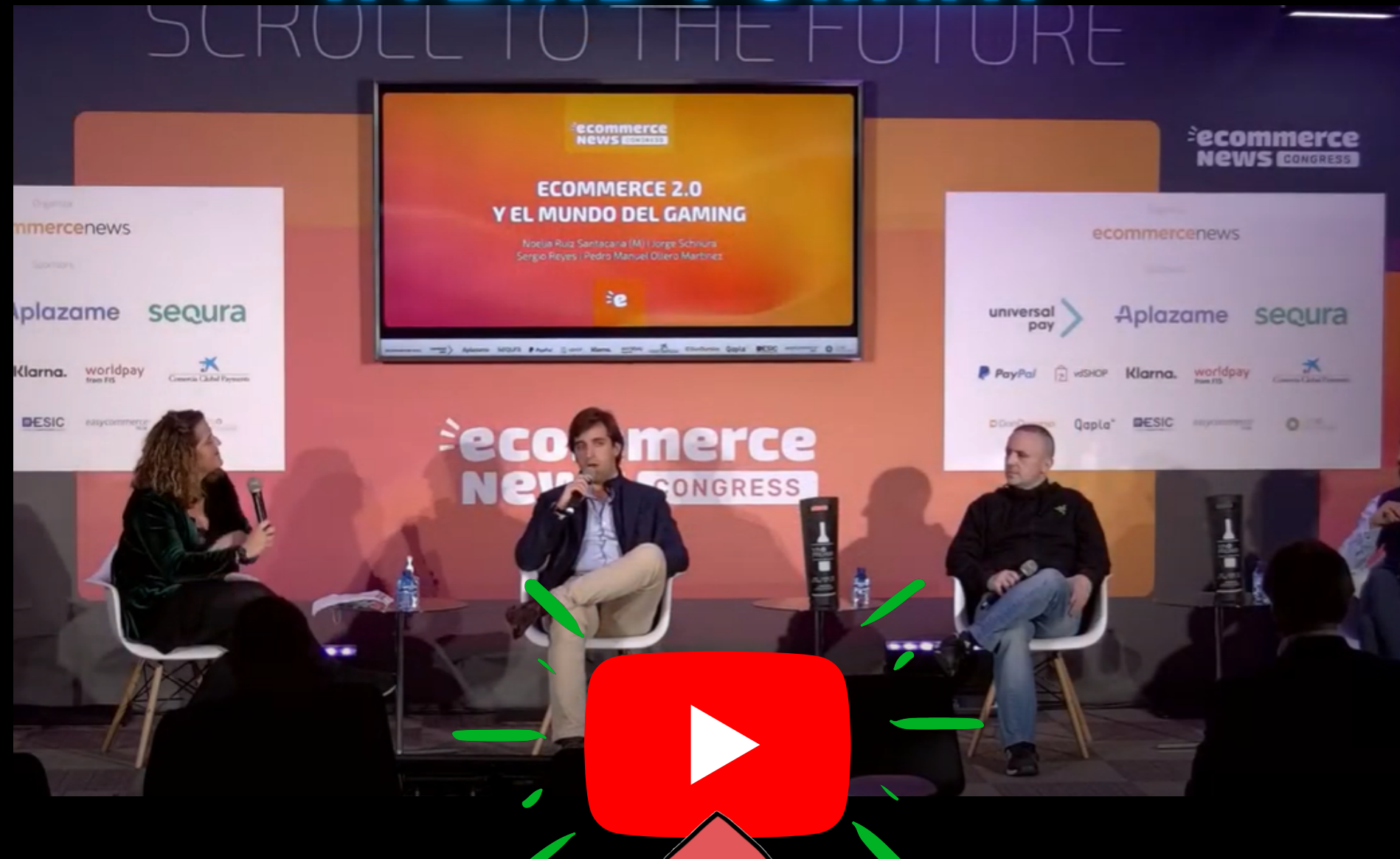
MEETING

WORLDWIDE

CISO DAY 2021: KEY INFO



HYBRID FORMAT



CISO DAY 2021: KEY INFO

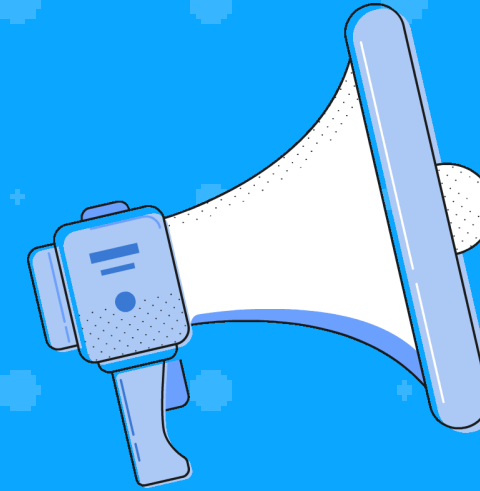


- Controlled attendance according to health and legal recommendations
- Strategic online and face-to-face networking
- Professional virtual event platform with one-to-one networking
- Elimination of geographical barriers
- Ibero-American Reach
- Hybrid format with a special scenario in Madrid



AGENDA

SALA AUDITORIO



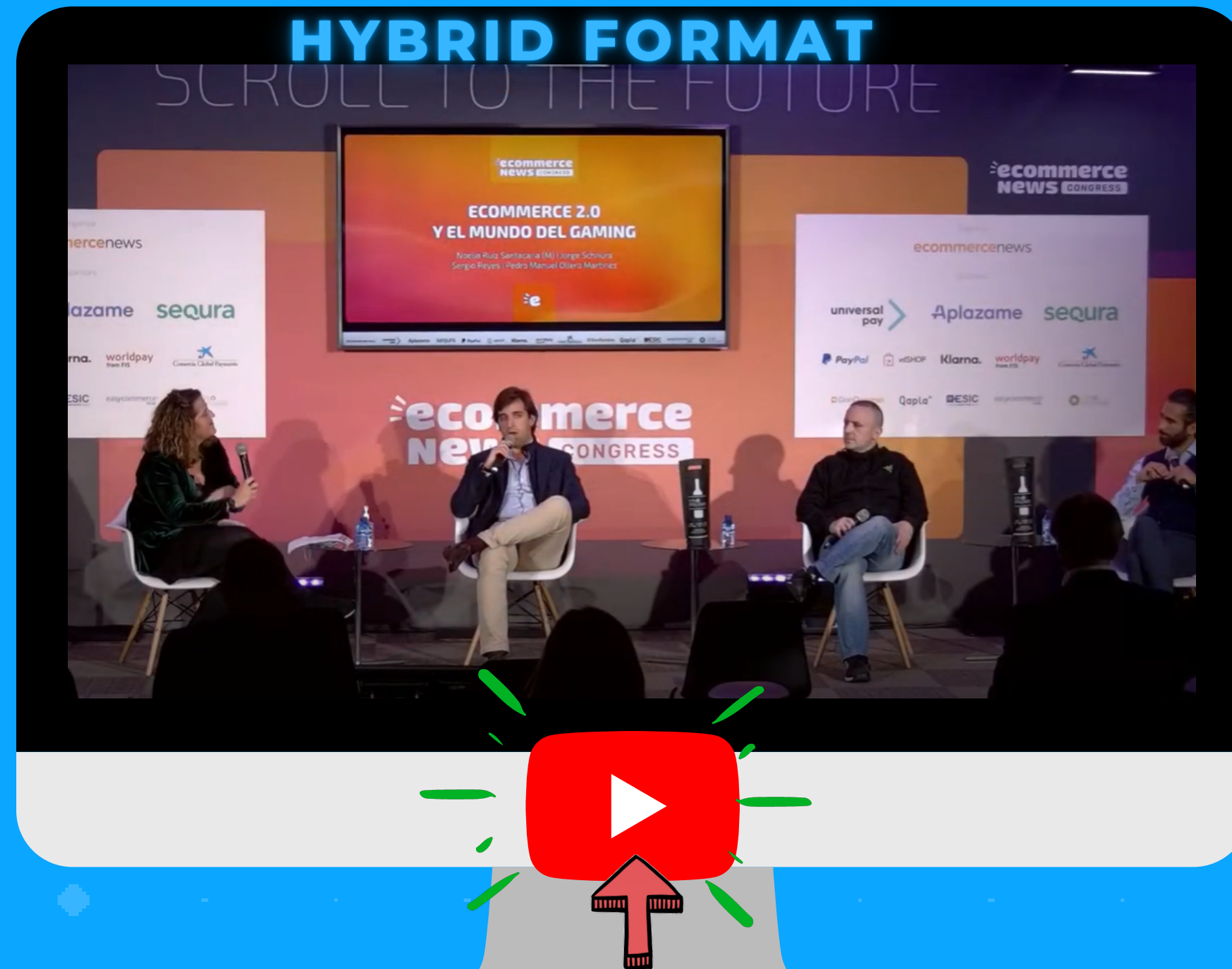
- REGISTRATION AND ACCREDITATION: **8:30 AM - 9:30 AM**
- PRESENTATION AND OPENING: **9:30 AM**
- FACE TO FACE SPANISH AND LATAM CISO 's EXPERIENCE: **9:35 AM - 10:00 AM**
- KEINOTE I (PLATINUM): **10:00 AM - 10:20 AM**
- CISO ROUND TABLE: CISOs from different sectors: **10:25 AM - 11:10 AM**
- KEINOTE II (GOLD): **11:15 AM - 11:35 AM**
- **COFFE BREACK: 11:40 AM - 12:15 PM**
- CYBER WOMAN ROUND TABLE: **12: 20 PM - 13:05: PM**
- KEYNOTE III (GOLD): **13:05 PM - 13:25 PM**
- CISO Case Study (GOLD): **13:30 PM - 13:50 PM**
- CISO 's IN OT SECTOR ROUD TABLE: **13:55 PM - 14:35 PM**
- CISO AWARDS 2021: **14:35 PM - 14:45**



AGENDA

A logo for CISO DAY 21. It consists of a 2x4 grid of blue squares. The top row contains the letters 'C', 'I', 'S', and 'O' in black, yellow, pink, and green respectively. The bottom row contains the letters 'D', 'A', 'Y' in dark blue, black, and brown, followed by the number '21' in white.

SALA AUDITORIO: EXAMPLE



AGENDA

SALA CHESTER



- Registration and Accreditation: **8:30 AM - 9:30 AM**
- Opening: **9:30 AM**
- **Interview:** The life of a CISO in Health Sector today: **9:35 AM - 10:00 AM**
- **Interview:** How important are the cybersecurity institutions: **10:00 AM - 10:25 AM**
- **Keynote:** How to transfer your cyber risk?: **10:30 AM - 10:50 AM**
- **Round Table:** Cyber Key Player: **10:55 AM - 11:40 AM**
- **COFFE BREAK: 11:40 AM - 12:15 PM**
- **Know-How** - How to protect your small business: **12: 20 PM - 12:50 PM**
- **Know-How:** How to become a Cybersecurity Entrepreneur: **12:55 PM - 13:25 PM**
- **Know - How:** How to create a cyber culture in your company: **13:30 PM - 14:00 PM**
- **Cyber Startup Moment:** 5 cyber startups you may know **14:05 PM - 14:30 PM**
- **Cyber Kahoot:****14:35 PM - 14:45**

AGENDA

C	I	S	O
D	A	Y	21

SALA CHESTER: EXAMPLE



LATEST SPONSORS

C I S O
D A Y 21

proofpoint.

build



Google Cloud



INTEGRITY



mi²i
Formación

evolution
Empowering the cloud



netskope

SMARTFENSE



DARKTRACE



dinahosting

ackcent
cybersecurity



sonatype

Stackscale



S21
SEC

factum

Lepide



OPSWAT.

PLANS

PLATINUM (X1): 9.000€



LOVE IS

- INDIVIDUAL KEYNOTE OF 20' IN SALA AUTITORIO
- CISO INTERVIEW MODERATION IN SALA AUDITORIO
- VIRTUAL STAND IN OUR ONLINE EVENT PLANTFORM
- ACCESS TO ATTENDEES DATABASE (UNDER GDPR)
- SPONSORSHIP OF SALA AUDITORIO OR SALA CHESTER
- BROCHURE - WELCOME PACK (60 PAX)
- KEYNOTE RECORDED ON VIDEO AND PUBLISHED ON CYBERSECURITY NEWS
- ROUND TABLE MODERATION RECORDED ON VIDEO AND PUBLISHED ON CYBERSECURITY NEWS
- STREAMING OF KEYNOTE AND ROUD TABLE
- CORPORATE IMAGE AT ALL ONLINE & OFFLINE COMMUNICATIONS OF THE EVENT
- MENTION ON ALL CISO DAY NEWS ON CYBERSECURITY NEWS
- PERSONALIZED EMAILING ABOUT YOUR PARTICIPATION IN CISO DAY TO OUR ENTIRE DATABASE
- ONLINE INTERVIEW TO A EXPERT FROM YOU COMPANY TO PUBLISH ON CYBERSECURITY NEWS BEFORE OR AFTER THE EVENT
- SPECIAL PUBLICATIONS OF YOUR COMPANY IN ALL OUR SOCIAL MEDIA NETWORKS (+100K FOLLOWERS)
- SPECIAL PARTICIPATION AT CISO AWARDS 2021

PLANS

GOLD (X3): 6.200€



- INDIVIDUAL KEYNOTE OF 20' IN SALA AUDITORIO
- PARTION ON THE ROUND TABLE OF SALA CHESTER
- VIRTUAL STAND IN OUR ONLINE EVENT PLATFORM
- BROCHURE - WELCOME PACK (60 PAX)
- ACCESS TO ATTENDEES DATABASE (UNDER GDPR)
- PARTICIPATION RECORDED ON VIDEO AND PUBLISHED ON CYBERSECURITY NEWS
- PARTICIPATION IN STREAMING
- CORPORATE IMAGE AT ALL ONLINE & OFFLINE COMMUNICATIONS OF THE EVENT
- MENTION ON ALL CISO DAY NEWS ON CYBERSECURITY NEWS
- SPECIAL PUBLICATIONS OF YOUR COMPANY IN ALL OUR SOCIAL MEDIA NETWORKS (+100K FOLLOWERS)
- PARTICIPATION AT CISO AWARDS 2021
- JOINT USER ACTIVATION MAILING (GIFTS)
- ** EXTRA: SPONSORSHOP OF SALA (1.250€)

PLANS

SILVER (X3): 3.800



- MODERATION OF A ROUND TABLE IN SALA AUDITORIO
- VIRTUAL STAND IN OUR ONLINE EVENT PLATFORM
- PARTICIPATION RECORDED ON VIDEO AND PUBLISHED ON CYBERSECURITY NEWS
- PARTICIPATION IN STREAMING
- CORPORATE IMAGE AT ALL ONLINE & OFFLINE COMMUNICATIONS OF THE EVENT
- MENTION ON ALL CISO DAY NEWS ON CYBERSECURITY NEWS
- SPECIAL PUBLICATIONS OF YOUR COMPANY IN ALL OUR SOCIAL MEDIA NETWORKS (+100K FOLLOWERS)

PLANS

STARTUP (X5): 1.800€



- SLOT 5 MINUTES IN SALA CHESTER (ELEVATOR PITCH)
- VIRTUAL STAND IN OUR ONLINE EVENT PLATFORM
- CORPORATE IMAGE AT ALL ONLINE & OFFLINE COMMUNICATIONS OF THE EVENT
- MENTION ON ALL CISO DAY NEWS ON CYBERSECURITY NEWS
- SPECIAL PUBLICATIONS OF YOUR COMPANY IN ALL OUR SOCIAL MEDIA NETWORKS (+100K FOLLOWERS)
- JOINT USER ACTIVATION MAILING (GIFTS)

PLANS

CHESTER GOLD: 5.500€



- OPTION 1: 15 MINUTES OF INDIVIDUAL KEYNOTE+ 10 MINUTES OF LIVE INTERVIEW
- OPTION 2: 20 MINUTES OF INDIVIDUAL KEYNOTE
- IN ADDITION...
- VIRTUAL STAND IN OUR ONLINE EVENT PLATFORM
- BROCHURE - WELCOME PACK (60 PAX)
- ACCESS TO ATTENDEES DATABASE (UNDER GDPR)
- PARTICIPATION RECORDED ON VIDEO AND PUBLISHED ON CYBERSECURITY NEWS
- PARTICIPATION IN STREAMING
- CORPORATE IMAGE AT ALL ONLINE & OFFLINE COMMUNICATIONS OF THE EVENT
- MENTION ON ALL CISO DAY NEWS ON CYBERSECURITY NEWS
- SPECIAL PUBLICATIONS OF YOUR COMPANY IN ALL OUR SOCIAL MEDIA NETWORKS (+100K FOLLOWERS)
- PARTICIPATION AT CISO AWARDS 2021
- JOINT USER ACTIVATION MAILING (GIFTS)

PLANS

CHESTER SILVER: 3.500€



- OPTION 1: 15 MINUTES OF INDIVIDUAL KEYNOTE
- OPTION 2: 15 MINUTES OF INTERVIEW
- IN ADITTION...
- VIRTUAL STAND IN OUR ONLINE EVENT PLATFORM
- PARTICIPATION RECORDED ON VIDEO AND PUBLISHED ON CYBERSECURITY NEWS
- PARTICIPATION IN STREAMING
- CORPORATE IMAGE AT ALL ONLINE & OFFLINE COMMUNICATIONS OF THE EVENT
- MENTION ON ALL CISO DAY NEWS ON CYBERSECURITY NEWS
- SPECIAL PUBLICATIONS OF YOUR COMPANY IN ALL OUR SOCIAL MEDIA NETWORKS (+100K FOLLOWERS)

CONTACT



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FOLLOW US!!

C	I	S	O
D	A	Y	21



+ 90K



+ 6.2 K



+ 850



+ 1.1K



+ 1.9 K



+ 300

Where